



NORA LAWRENCE SMITH

Managing Editor of The Wiregrass Farmer, who sees in Co-operative Marketing better conditions for farm women, attractive homes, necessary comforts of life, better schools and prosperity and urges the farm women to help put over this movement.

WHY THE GEORGIA FARM WOMAN SHOULD SUPPORT CO-OPERATIVE MARKETING

Because it is right; and it is what we need in this state. Farm women should, and will, support Co-operative Marketing, when they understand it, just as they supported prohibition when bar-rooms were within "hollering" distance of their homes.

Because it is a fight for the economic freedom of the cotton producer. Although the fight for morality, which has always had the strong support of woman, was hard, the fight for economic freedom for cotton growers is harder. The farm woman must and will take their part in this fight, because they realize, better than anyone, that the conditions on our farms ought to be made better.

Because it means a better farm home—and that hope is in the heart of every farm woman in Georgia—but that hope can never be realized until more money comes into that home. More money will mean that the farm woman's burden will be lighter; it will enable her possibly to see that little debt that has worried her, cleaned up; make it possible for her to have certain little comforts in that home that she has long dreamed of but denied herself because money was scarce; give her children the opportunity she knows they should have—the books, the extra clothing, better rural schools; and then, later on, the chance to get away to complete their education and enter well-armed into the battle of life.

Much has been said about the deplorable condition that exists on the farms of this country and we often hear this said: "The trouble with agriculture is with the farmer himself." But what of the farmer's wife? She certainly is vitally interested in the success of all farming operations.

We are face to face with a serious problem on the farms in Georgia. We are not getting a fair price for our products. The farmer works early and late; his wife scrimps and saves and works hard too, but conditions never seem to improve. And most discouraging of all, we cannot make farming attractive and profitable enough to keep the young folks on the farm. Some means must be devised whereby more money will come into the farm home. Our hope lies in Co-operative Marketing.

It is true some people are opposed to this movement (and if we look carefully into their objections we will invariably find that they are opposed because of some selfish reasons,) but the only class of people who can really defeat this wonderful program, which is to be our salvation as cotton farmers, is the farm men and women themselves—if they refuse to help it

along. As farm women, we cannot afford not to help. Now is the time for us to ask ourselves: "Am I helping or hindering this movement?" If we are not helping, we are surely hindering.

Many are eager to learn of this new movement that has done so much for women and children and their homes, in the communities where it has had a fair opportunity to succeed. We should know about it and not waste any time in getting full information.

It is not hard to understand that the heart of the cotton farmer's wife yearns, after long hours of wearisome labor, for the day when times will be better. Times will not be better, however, until we get more for the products of our toil; and the time has come and has been here, when we must put our thoughts, our hearts, and our cotton together for the accomplishment of a common purpose. The accomplishment of a common purpose will bring about common good. Then it is that the Georgia farm woman can say that there is at least as much pleasure and comfort and deserved ease in her home and on her farm as the California or Danish farm woman can say now, where once it was with them as it is now with us.

Happiness and contentment which comes through prosperity and good living is the ultimate aim of every farm organization. Let us then, as farm women, encourage organization and foster its strength. When we do it we will have gone a long way toward curing our chronic economic ills. Each one must shoulder his or her share of responsibility. We are prone to shift the burden to other shoulders.

"The work of the world is done by a few; God asks that a part be done by you."

LARGE FARMERS POOL COTTON

One of the most encouraging things and one of the best evidences of growth of Co-operative Marketing, is that so many large farmers and producers are now joining in the Co-operative movement and pooling their cotton. They have studied it, and know it is sound in principle and efficient in operation. Eugene R. Black, president of the Atlanta Trust Company, signed one of the first new seven-year contracts signed in the State. He delivered last year 1100 bales of cotton. He ought to know if it is worth while.

There is no reason why any persons with a little gumption should fail to accomplish any reasonable desire, provided they will do the one necessary thing, and this necessary thing is—cooperation.

A TONIC

Grove's Tasteless chill Tonic restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

Grove's Tasteless chill Tonic is simply Iron and Quinine suspended in syrup. So pleasant even children like it. The blood needs QUININE to Purify it and IRON to Enrich it. Destroys Malarial germs and Grip germs by its Strengthening, Invigorating Effect. 60c.

The BULL'S EYE

Editor and General Manager
WILL ROGERS



Another "Bull" Durham advertisement by Will Rogers, Zigzag, Folioes and a recreation, and leading American humorist. More coming. Watch for them.

Meeting the "Bull" Durham Smoker Face to Face

I am just making, as the Politician says, "A swing around the Circle," to see what was going on in "Real America." I had been in New York so long, I was getting a kind of a Subway "Slant" on things. I was becoming as narrow as a Metropolitan Newspaper Editorial Writer. My eyesight was getting so poor I couldn't see beyond the Hudson River, and my mind wouldn't function farther away than Albany, N. Y.

I knew that New York was "amusing the world," but I wanted to meet the fellow who was "feeding it." I am kinder oddly constituted. You can cut off my amusement, but if my food stops you are going to have an argument on your hands.

I, as Editor and Proprietor of the Bull's Eye, wanted to meet not only the readers, but the consumers of THIS Wonderful Product of OURS. (The American Tobacco Company and me.) Well, I wish you could see the type of Men they were. Big fine healthy upstanding He-Men. They were not the little Anemics that has to tap his Cigarette on the box before he can smoke it. They were our Producers of our Necessities of Life. When I saw the type of He-Men smoking "Bull" Durham, it almost made me cry, that I wasn't a smoker myself.

Will Rogers

P.S. There will be another piece here a few weeks from now. Look for it.



"BULL" DURHAM
Guaranteed by
The American Tobacco Co.
INCORPORATED
111 Fifth Avenue, New York City

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE & SWEET QUININE (Tablets) can be taken by anyone without causing nervousness or ringing in the head. E. W. GROVE'S signature on box. 30c.

HON. JOHN N. HOLDER CANDIDATE FOR GOVERNOR



HON. JOHN N. HOLDER

Numerous Turner County friends of Hon. John N. Holder are pleased to note his announcement for Governor of Georgia in the Democratic Primary to be held September 8. Probably no candidate in the history of the state ever entered the race for Governor with brighter prospects than he. He entered the race solely because of the insistent and steady demand of the masses of the people from every section of the state. His ability and experience is well known. He is a successful farmer, editor, merchant and banker of Jefferson, Jackson county, and has served his state capably as state senator, speaker of the Georgia House of Representatives for eight years and Chairman of the State Highway Board since January 1922. The same wholehearted effort he has established in serving the people in the above capacities, he will give to the people of Georgia as their Governor when elected.

On Wednesday of this week, Hon. S. G. McLendon, Secretary of State, and one of Georgia's most trusted and honored citizens, signed a new seven-year contract for the State of Georgia to market all of the State's cotton through the Georgia Cotton Growers Co-operative Association. This means that all of the cotton produced by the State College of Agriculture, the State Experiment Station at Griffin, Ga., the twelve District A. & M. Schools and the Experiment Stations of the State Board of Etymology, is delivered and marketed co-operatively through the Association under an Act passed by the Legislature, and under the contract signed by Secretary of State McLendon.

To Cure a Cold in One Day
Take LAXATIVE BROMO QUININE (Tablets). It stops the Cough and Headache and works off the Cold. E. W. GROVE'S signature on each box. 30c.

ARE ALL OF THESE MEN WRONG?

"I propose actively and energetically to assist farmers to promote their welfare through CO-OPERATIVE MARKETING."—Calvin Coolidge, President of the United States.

"The most distinct and significant movement in American agriculture in this decade," says the report "is the almost universal trend towards cooperation in the marketing and distribution of farm products. It is in no sense a regional or sectional movement, for it exists in all sections and is participated in to some extent by producers of practically all kinds of farm products.

"There has been some cooperation by farmers in the United States for many years, but within the last two decades, and particularly during the last decade, the movement has assumed proportions which indicate that it is a response to a fundamental and universal need of present-day American agriculture. It is highly significant from all points of view that the best minds in agriculture, without regard to region or commodity, are unanimous in the opinion that group action in marketing must be added to individual efficiency in production if the high standards of American farm life are to be preserved and agriculture is to maintain its proper place in our national life."—William M. Jardine, Secretary of Agriculture of the United States.

"The hope of the cotton grower this year, as indeed all of the years of the future, lies in cooperative marketing."—Hary D. Calhoun, President of South Carolina Bankers Association.

"I unhesitatingly say that every man who today is opposing the organization of cooperative Marketing Association, whether he be a farmer who is selling on the open market or a banker who is encouraging him to do so, is an enemy to the progress and prosperity of the State, and prayer should be offered for his enlightenment or for his conversion wherever the good people of South Carolina assemble for private or public worship."—Oliver J. Sands, President American Trust Company, of Richmond Va.

"The purpose of cooperative marketing is not to defy the law of supply and demand, but only to make that law serve the farmer fairly."—Ex-Governor Frank O. Lowden, of Illinois.

"The cooperative associations have already been worth millions of dollars to the South and their value in the future will be increased in proportion to the increased number of farmers who give their earnest cooperation."—Senator J. T. Heflin, of Alabama.

"There is not a business man in America who has not something to gain by ceasing to be a carrier of destructive propaganda and by becoming a carrier of successful co-operative information."—Theodore Macklin, University of Wisconsin.

DO YOU THINK THESE MEN ARE
SAFE MEN TO FOLLOW?

Midsummer Millinery



Do not put off buying a new Summer hat when they are as reasonable, and can be selected from such a variety as we have on display in our shop now. A new hat makes a new outfit out of whatever you are wearing, setting off a costume to very good advantage.

We Believe In Co-operative Marketing

Fashion Hat Shop

ASHBURN, GA.